



## Gravity given to all of AToM partners

All Types of Mortgages (AToM) is rolling out the sourcing system Gravity to all of its distribution.

This move follows a trial period when AToM gave the system to satellites, franchises, RDMS and key accounts.

Gravity has a number of lender links in place, which allow lender-qualified DIPs and KFIs to be pulled through the system.

Dale Jannels, sales and marketing director of AToM, said: "Gravity is significantly cutting down the time taken for our key partners to source products – in some cases by up to 75%. We selected it out of seven different systems as it is both sophisticated and technologically advanced enough to provide sourcing accuracy based on lender criteria, as well as rate. At the same time it's fast and user-friendly."