



## AToM becomes latest packager to use Gravity

All Types of Mortgages (AToM), the mortgage distributor, has launched 'Gravity' the sourcing system from software provider Oppono.

AToM launches its branded version internally to all staff this week and will be rolling the system out to its satellites, franchises and key accounts in the New Year.

Gravity was selected after an eight month search and testing programme and it already has a number of two-way lender links in place, which allow lender-qualified DIPs and KFIs to be pulled through the system.

Richard Hearn, managing director of AToM, said: "We had clear goals when selecting one of the seven systems we tested: absolute accuracy; ease of use; a reduction in the time taken to source products by more than 75% and a system that had lender links for DIPs and KFIs. Gravity delivers in all areas.

"Come the New Year, as we roll Gravity out to our key accounts, we will add more lender links removing days, not hours, from the DIP, source and KFI process."

Rob Kelly of Oppono said: "We are genuinely pleased to be working with AToM as it is a well established and respected company within the industry. We are looking forward to expanding our relationship with AToM and to help them provide technology solutions for their own and their customers' benefit over the coming years. "

28/11/2007